



## October 2018 Toplines

**The first of its kind bi-monthly survey of racially and ethnically diverse young adults**

**GenForward is a survey associated with the University of Chicago**

Interviews:  
09/21 - 10/6/2018  
Total N: 1,881 adults  
Age Range: 18-34

*NOTE: All results indicate percentages unless otherwise labeled.*

**MARGIN OF ERROR ESTIMATES (% pts)**

<b><i>Group</i></b>	<b><i>Estimate</i></b>
Full Sample	+/- 3.76
African Americans	+/- 5.14
Asian Americans	+/- 7.75
Latinxs	+/- 6.71
Whites	+/- 6.13

*NOTE: All estimates are calculated at the 95% level of confidence*

**Q0. Did you vote for Hillary Clinton, Donald Trump, someone else, or not vote in the 2016 presidential election?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Hillary Clinton	58	50	38	29	37
Donald Trump	5	11	8	33	21
Someone else	10	6	13	11	11
Did not vote in the 2016 presidential election	26	33	40	27	30
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	1	1	1	1
<i>N=</i>	506	256	522	538	1881

**Q1. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Donald Trump is handling his job as president?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Strongly approve	4	2	4	15	10
Somewhat approve	4	14	9	20	15
Neither approve nor disapprove	16	11	20	15	16
Somewhat disapprove	17	21	13	14	15
Strongly disapprove	57	52	53	35	44
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	1	*	1	1	1
<i>N=</i>	506	256	522	538	1881

**Q2. Overall, do you approve, disapprove, or neither approve nor disapprove of the way Congress is handling its job?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Strongly approve	3	3	2	4	3
Somewhat approve	8	10	7	13	11
Neither approve nor disapprove	28	24	32	30	30
Somewhat disapprove	27	35	29	29	29
Strongly disapprove	31	26	26	23	25
DON'T KNOW	-	-	1	-	*
SKIP/REFUSED	2	3	2	1	2
<i>N=</i>	506	256	522	538	1881

**Q3. For both parties, please select if you have a favorable or unfavorable impression of that party. If you don't know enough about the party to have an opinion, you can say that too.**

**[ITEMS RANDOMIZED]**

**Q3A. The Republican Party**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Very favorable	4	3	6	13	9
Somewhat favorable	11	14	11	22	17
Somewhat unfavorable	23	18	21	25	23
Very unfavorable	43	48	41	30	36
Don't know enough to say	18	13	17	9	13
SKIP/REFUSED	2	4	3	1	2
<i>N=</i>	506	256	522	538	1881

**Q3B. The Democratic Party**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Very favorable	23	11	16	7	12
Somewhat favorable	41	44	39	32	36
Somewhat unfavorable	16	23	20	21	20
Very unfavorable	5	8	7	29	19
Don't know enough to say	14	12	17	10	12
SKIP/REFUSED	1	2	2	1	1
<i>N=</i>	506	256	522	538	1881

**Q4. Do you think the Democratic Party cares about people like you, or not?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Yes	69	68	59	42	51
No	29	30	38	57	47
DON'T KNOW	*	-	*	1	1
SKIP/REFUSED	1	1	3	1	1
<i>N=</i>	506	256	522	538	1881

**Q5. Do you think the Republican Party cares about people like you, or not?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Yes	18	21	20	39	30
No	80	76	75	60	68
DON'T KNOW	*	-	*	*	*
SKIP/REFUSED	2	2	5	1	2
<i>N=</i>	506	256	522	538	1881

**Q6. Would you say things in this country are...**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Off on the wrong track	65	66	56	48	54
Generally headed in the right direction	14	18	18	33	26
Not sure	20	16	25	18	20
SKIP/REFUSED	1	1	2	1	1
N=	506	256	522	538	1881

**Q7. How would you describe the nation's economy these days? Would you say...**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Very good	3	7	4	14	9
Somewhat good	18	31	26	35	30
Neither good nor poor	36	33	33	20	26
Somewhat poor	24	17	22	17	19
Very poor	14	9	8	8	9
Not sure	5	2	5	6	5
SKIP/REFUSED	1	1	2	1	1
N=	506	256	522	538	1881

**Q8. Generally speaking, how optimistic are you about your personal future—think about things like finding and keeping a good job, paying off your student loan debt, and being able to afford the lifestyle you want?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Very optimistic	22	15	17	22	20
Somewhat optimistic	33	39	34	37	36
Neither optimistic nor pessimistic	24	22	25	13	18
Somewhat pessimistic	15	20	16	20	18
Very pessimistic	5	3	5	7	6
DON'T KNOW	-	-	*	-	*
SKIP/REFUSED	1	1	2	1	1
N=	506	256	522	538	1881

**Q10. What do you think is the most important problem facing this country today? Please select which one of these is the most important.**

**[ITEMS RANDOMIZED]**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Abortion	1	-	1	4	3
National debt	2	4	4	8	6
Environment and climate change	2	7	5	9	7
Gay rights	-	-	*	1	*
Gun control	9	8	12	5	8
Health care	7	12	5	13	10
Immigration	6	13	18	5	9
Poverty	4	3	2	2	3
Income inequality	8	9	10	13	11
Unemployment	5	3	3	*	2
Economic growth	4	4	4	5	4
Military strength	2	1	1	2	2
Morality and religion in society	5	1	2	3	3
Racism	19	7	12	4	8
Social Security	1	1	1	3	2
Taxes	2	3	1	3	2
Women's rights	*	2	1	1	1
Crime	7	2	3	3	4
Foreign policy	1	6	*	2	2
Education	6	10	6	7	7
Terrorism and homeland security	1	*	3	5	4
Police brutality	6	1	2	1	2
Sexual Harassment	1	2	2	1	1
DON'T KNOW	1	-	-	-	*
SKIP/REFUSED	1	*	2	1	1
N=	506	256	522	538	1881

Next, we would like for you to think about the upcoming congressional elections that will be held in 2018.

**Q11. In the congressional elections in 2018, do you plan to vote for a Democratic or Republican candidate?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Democratic candidate	56	50	43	35	41
Republican candidate	9	10	13	33	23
Neither/not sure	34	39	43	32	35
SKIP/REFUSED	1	1	1	1	1
<i>N=</i>	<i>506</i>	<i>256</i>	<i>522</i>	<i>538</i>	<i>1881</i>

*[If Neither/not sure]*

**Q11A. Do you lean more towards planning to vote for the Democratic or the Republican candidate?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Democratic candidate	29	14	34	16	22
Republican candidate	7	12	8	23	16
Neither/not sure	62	73	54	58	59
SKIP/REFUSED	3	1	3	3	3
<i>N=</i>	<i>169</i>	<i>86</i>	<i>204</i>	<i>168</i>	<i>651</i>

**Q12. Which of these is the most important issue in deciding your vote for Congress in November?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Abortion	1	2	1	4	2
National debt	1	2	2	5	4
Environment and climate change	3	6	4	7	6
Gay rights	*	*	*	2	1
Gun control	8	5	8	5	6
Health care	7	13	7	12	11
Immigration	6	16	20	4	8
Poverty	3	4	1	2	2
Income inequality	6	6	7	7	7
Unemployment	5	2	1	3	3
Economic growth	5	4	6	8	7
Military strength	2	-	2	1	1
Morality and religion in society	2	1	1	2	2
Racism	14	4	7	2	5
Social Security	1	1	1	2	1
Taxes	1	3	3	7	5
Women's rights	2	3	1	2	2
Crime	3	2	2	1	2
Foreign policy	2	3	1	1	1
Education	6	11	6	5	6
Terrorism and homeland security	1	1	3	2	2
Police brutality	5	*	*	*	1
Sexual Harassment	1	2	1	1	1
Other issue	2	1	1	5	4
DON'T KNOW	13	8	12	9	10
SKIP/REFUSED	1	1	2	1	1

N=

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**Q14. Are you familiar with the midterm election candidates currently running in your Congressional district?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Yes	40	39	38	40	39
No	59	60	59	59	59
DON'T KNOW	-	-	1	-	*
SKIP/REFUSED	1	1	2	1	1

N=

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**Q16. How likely are you to vote in the midterm election being held in November?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Definitely will <u>not</u> vote	7	9	11	5	7
Probably will <u>not</u> vote	13	10	11	13	12
Uncertain about whether I will vote or not	27	27	27	20	23
Probably will <u>vote</u>	22	21	23	28	26
Definitely will <u>vote</u>	31	29	25	33	31
DON'T KNOW	-	-	*	-	*
SKIP/REFUSED	1	3	2	1	1
N=	506	256	522	538	1881

**Q19. How often would you say you vote?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Always	18	14	13	16	16
Nearly always	24	19	16	31	26
Part of the time	21	23	19	22	21
Seldom	12	16	15	9	12
Never	18	14	17	14	15
Never because I have never before been eligible to vote	5	12	17	6	9
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	1	1	3	1	2
N=	506	256	522	538	1881

**Q20. In the 2016 presidential election between Donald Trump and Hillary Clinton, did things come up that kept you from voting, or did you happen to vote?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Yes, voted	63	60	48	67	62
Did not vote	29	23	32	28	29
Was not eligible to vote in 2016	7	15	17	5	8
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	1	2	3	1	2
N=	506	256	522	538	1881

**Q22. How much interest do you have in the following news about the upcoming midterm election? A great deal, quite a bit, only some, very little, or no interest at all?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
A great deal	17	15	18	14	15
Quite a bit	22	24	23	25	24
Only some	32	29	29	32	31
Very little	13	14	15	16	15
No interest at all	13	14	12	12	12
DON'T KNOW	-	-	-	*	*
SKIP/REFUSED	3	3	3	1	2
N=	506	256	522	538	1881

**Q23. What is your primary source for political news and information?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Political blogs	2	2	6	5	5
Newspapers and magazines (online or in print)	14	28	18	25	22
Social media websites like Twitter and Facebook	35	35	38	28	32
Television and cable news networks	33	22	26	23	25
Friends and family	8	8	6	10	9
Radio	6	5	3	8	6
DON'T KNOW	-	-	*	-	*
SKIP/REFUSED	3	1	3	1	2
N=	506	256	522	538	1881

**Q34. Which one candidate quality matters most in decided for whom to vote in the upcoming midterms?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Right experience	4	8	11	6	7
Cares about people like me	19	18	22	12	16
Shares my values	22	25	10	31	25
Honest and trustworthy	17	18	19	20	19
Can bring about needed change	35	31	32	30	31
DON'T KNOW	-	-	1	-	*
SKIP/REFUSED	2	1	4	1	2
N=					

**Q46. How well does Congress represent the interests of people like you?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Very well	4	4	3	3	3
Somewhat well	27	27	34	33	32
Not too well	51	52	47	40	44
Not at all well	14	16	12	23	19
DON'T KNOW	-	-	*	*	*
SKIP/REFUSED	4	2	4	1	2
<i>N</i> =	506	256	522	538	1881

## DEMOGRAPHICS

**PID1. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or what?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Democrat	50	43	43	27	36
Republican	6	12	13	33	23
Independent	25	26	25	28	27
Something Else	16	16	15	10	13
DON'T KNOW	-	-	*	-	*
SKIP/REFUSED	3	3	3	1	2
<i>N=</i>	506	256	522	538	1881

*[If independent, something else, or DK/REF in PID1]*

**PIDI. Do you think of yourself as closer to the Republican Party or to the Democratic Party?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Closer to the Republican Party	7	9	11	30	20
Closer to the Democratic Party	44	34	30	32	34
Neither	44	52	52	36	42
DON'T KNOW	-	-	*	-	*
SKIP/REFUSED	5	5	8	3	5
<i>N=</i>	210	113	230	210	791

*[If Democrat in PID1]*

**PIDA. Would you call yourself a strong Democrat or a not very strong Democrat?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Strong Democrat	53	46	46	53	51
Not very strong Democrat	47	54	52	47	49
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	*	-	2	-	1
<i>N=</i>	268	113	218	155	778

[If Republican in PID1]

**PIDB. Would you call yourself a strong Republican or a not very strong Republican?**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Strong Republican	47	18	24	51	46
Not very strong Republican	53	82	76	48	53
DON'T KNOW	-	-	-	-	-
SKIP/REFUSED	-	-	-	1	1
N=	28	30	74	173	312

**PARTY ID. Combines PID1, PIDI, PIDA, and PIDB.**

	African Americans	Asian Americans	Latinxs	Whites	All adults
<b>Democrat (NET)</b>	<b>70</b>	<b>60</b>	<b>58</b>	<b>41</b>	<b>50</b>
Strong Democrat	27	20	21	15	18
Not very strong Democrat	24	24	24	13	18
Closer to the Democratic Party	19	16	13	13	14
<b>Independent/None – Don't lean</b>	<b>20</b>	<b>24</b>	<b>23</b>	<b>14</b>	<b>18</b>
<b>Republican (NET)</b>	<b>9</b>	<b>16</b>	<b>19</b>	<b>45</b>	<b>31</b>
Closer to the Republican Party	3	4	5	12	8
Not very strong Republican	3	10	11	16	12
Strong Republican	3	2	3	17	11
N=	499	253	508	531	1848

**AGE**

	African Americans	Asian Americans	Latinxs	Whites	All adults
18-22	30	23	31	27	28
23-26	25	25	23	23	24
27-30	24	27	24	25	25
31-34	20	25	22	24	23
N=	506	256	522	538	1881

**GENDER**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Male	49	49	51	50	50
Female	51	51	49	50	50
N=	506	256	522	538	1881

**RACE/ETHNICITY<sup>1</sup>**

	All adults
African American	15
Asian American	7
Latinx	22
White	55
Other	1

*N=* 1881

**MARITAL STATUS**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Married	14	29	29	31	28
Widowed	*	-	*	-	*
Divorced	3	1	1	3	3
Separated	4	2	1	*	1
Never married	66	63	52	52	54
Living with partner	14	6	17	14	14

*N=* 506 256 522 538 1881

**EMPLOYMENT STATUS**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Employed	64	78	66	75	71
Not employed	36	22	34	25	29

*N=* 506 256 522 538 1881

**EDUCATION**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Less than a high school diploma	12	1	19	8	10
High school graduate or equivalent	33	18	32	24	27
Some college	36	29	34	34	34
College graduate or above	20	52	15	33	28

*N=* 506 256 522 538 1881

<sup>1</sup> All of the African American, Asian American, White, and Other respondents do not identify as Latinx.

**INCOME**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Under \$10,000	17	3	10	8	10
\$10,000 to under \$20,000	13	8	10	7	9
\$20,000 to under \$30,000	17	7	20	11	14
\$30,000 to under \$40,000	10	13	13	9	10
\$40,000 to under \$50,000	11	4	11	9	9
\$50,000 to under \$75,000	15	19	19	22	20
\$75,000 to under \$100,000	11	19	10	15	13
\$100,000 to under \$150,000	5	16	6	12	10
\$150,000 or more	2	11	2	7	5
N=	506	256	522	538	1881

**RELIGION**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Protestant	26	8	12	22	19
Roman Catholic	3	14	35	14	17
Mormon	*	*	*	2	1
Orthodox	1	*	*	1	1
Jewish	*	-	1	1	1
Muslim	1	6	*	*	1
Buddhist	1	11	*	*	1
Hindu	-	13	*	-	1
Atheist	2	8	5	7	6
Agnostic	2	8	6	10	8
Nothing in particular	17	19	16	13	15
Just Christian	45	8	23	25	26
Unitarian	-	2	*	1	1
Something else	2	2	2	3	3
SKIP/REFUSED	-	-	-	-	-
N=	482	251	505	532	1828

**BORN AGAIN CHRISTIAN***If Christian...*

	African Americans	Asian Americans	Latinxs	Whites	All adults
Yes	41	20	35	32	34
No	59	80	65	68	66
SKIP/REFUSED	-	-	-	-	-
<i>N=</i>	360	66	345	338	1128

**RELIGIOUS ATTENDANCE**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Never	23	30	28	34	30
Less than once a year	14	16	15	15	15
About once or twice a year	12	9	15	13	13
Several times a year	15	18	14	13	14
About once a month	8	6	6	5	6
2-3 times a month	6	7	3	5	5
Nearly every week	7	3	5	5	5
Every week	10	8	11	7	8
Several times a week	5	3	4	4	4
SKIP/REFUSED	-	-	-	-	-
<i>N=</i>	471	247	495	533	1803

**UNWEIGHTED DEMOGRAPHICS****UNWEIGHTED PARTY ID. Combines PID1, PIDI, PIDA, and PIDB.**

	African Americans	Asian Americans	Latinxs	Whites	All adults
<b>Democrat (NET)</b>	<b>74</b>	<b>66</b>	<b>58</b>	<b>42</b>	<b>58</b>
Strong Democrat	28	19	17	15	20
Not very strong Democrat	26	26	26	14	22
Closer to the Democratic Party	20	21	15	13	16
<b>Independent/None – Don't lean</b>	<b>18</b>	<b>17</b>	<b>22</b>	<b>12</b>	<b>18</b>
<b>Republican (NET)</b>	<b>9</b>	<b>18</b>	<b>20</b>	<b>46</b>	<b>24</b>
Closer to the Republican Party	3	6	6	13	7
Not very strong Republican	3	9	10	18	10
Strong Republican	3	3	4	15	7
<i>N=</i>	<i>499</i>	<i>253</i>	<i>508</i>	<i>531</i>	<i>1848</i>

**UNWEIGHTED AGE**

	African Americans	Asian Americans	Latinxs	Whites	All adults
18-22	29	30	27	18	25
23-26	22	28	23	19	22
27-30	27	26	24	25	26
31-34	21	17	25	38	27
<i>N=</i>	<i>506</i>	<i>256</i>	<i>522</i>	<i>538</i>	<i>1881</i>

**UNWEIGHTED GENDER**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Male	46	48	47	48	47
Female	54	52	53	52	53
<i>N=</i>	<i>506</i>	<i>256</i>	<i>522</i>	<i>538</i>	<i>1881</i>

**UNWEIGHTED RACE/ETHNICITY**

	All adults
African American	27
Asian American	14
Latinx	28
White	29
Other	3

*N=* 1881

**UNWEIGHTED MARITAL STATUS**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Married	14	21	27	39	26
Widowed	*	-	*	-	*
Divorced	3	*	2	3	2
Separated	3	2	2	*	1
Never married	68	70	53	46	57
Living with partner	12	7	17	12	13
<i>N=</i>	506	256	522	538	1881

**UNWEIGHTED EMPLOYMENT STATUS**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Employed	65	73	68	81	72
Not employed	35	27	32	19	28
<i>N=</i>	506	256	522	538	1881

**UNWEIGHTED EDUCATION**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Less than a high school diploma	8	1	10	4	6
High school graduate or equivalent	24	9	21	11	17
Some college	45	27	47	40	42
College graduate or above	23	63	23	45	35
<i>N=</i>	506	256	522	538	1881

**UNWEIGHTED INCOME**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Under \$10,000	17	4	9	4	9
\$10,000 to under \$20,000	14	7	13	8	11
\$20,000 to under \$30,000	17	7	17	9	14
\$30,000 to under \$40,000	9	11	13	9	11
\$40,000 to under \$50,000	11	5	11	9	10
\$50,000 to under \$75,000	15	18	15	24	18
\$75,000 to under \$100,000	10	18	11	16	13
\$100,000 to under \$150,000	5	18	7	15	10
\$150,000 or more	2	13	3	7	5
<i>N</i> =	506	256	522	538	1881

**UNWEIGHTED RELIGION**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Protestant	29	10	12	22	19
Roman Catholic	3	11	33	16	16
Mormon	*	*	*	2	1
Orthodox	1	*	*	1	1
Jewish	*	-	*	2	1
Muslim	1	6	1	*	2
Buddhist	1	10	1	*	2
Hindu	-	14	*	-	2
Atheist	2	11	6	7	6
Agnostic	2	11	8	11	8
Nothing in particular	17	20	14	15	16
Just Christian	42	4	22	21	24
Unitarian	-	2	*	1	1
Something else	2	2	1	2	2
SKIP/REFUSED	-	-	-	-	-
<i>N</i> =	482	251	505	532	1828

**UNWEIGHTED BORN AGAIN CHRISTIAN***If Christian...*

	African Americans	Asian Americans	Latinxs	Whites	All adults
Yes	40	27	34	32	35
No	60	73	66	68	65
SKIP/REFUSED	-	-	-	-	-
<i>N=</i>	360	66	345	338	1128

**UNWEIGHTED RELIGIOUS ATTENDANCE**

	African Americans	Asian Americans	Latinxs	Whites	All adults
Never	22	34	28	30	28
Less than once a year	13	15	15	16	15
About once or twice a year	14	12	16	12	14
Several times a year	15	14	13	12	13
About once a month	7	5	7	5	6
2-3 times a month	8	6	4	7	6
Nearly every week	6	2	4	5	5
Every week	9	9	9	8	9
Several times a week	5	3	4	5	4
SKIP/REFUSED	-	-	-	-	-
<i>N=</i>	471	247	495	533	1803

## STUDY METHODOLOGY

The GenForward October survey is a project of Professor Cathy J. Cohen at the University of Chicago. Interviews were conducted with a representative sample from GenForward<sup>SM</sup>, a nationally representative survey panel of adults ages 18-34 recruited and administered by NORC at the University of Chicago and funded by grants to the Black Youth Project at the University of Chicago from the John D. and Catherine T. MacArthur Foundation and the Ford Foundation.

A total of 1,881 interviews were conducted between September 21 and October 6, 2018 with adults ages 18-34 representing the 50 states and the District of Columbia, including completed interviews with 506 African American young adults, 256 Asian American young adults, 522 Latinx young adults, 538 white young adults, and 59 young adults with other racial and ethnic backgrounds. The survey was offered in English and Spanish and via telephone and web modes.

The GenForward survey was built from two sample sources:

- Sixty-nine percent of the completed interviews are sourced from NORC's AmeriSpeak® Panel. AmeriSpeak is a probability-based panel that also uses address-based sample but sourced from the NORC National Frame with enhanced sample coverage. During the initial recruitment phase of the AmeriSpeak panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face).
- Thirty-one percent of the completed interviews are sourced from the Black Youth Project (BYP) panel of young adults recruited by NORC. The BYP sample is from a probability-based household panel that uses an address-based sample from a registered voter database of the entire U.S. Households were selected using stratified random sampling to support over-sampling of households with African Americans, Latinxs, and Asian Americans ages 18-34. NORC contacted sampled households by U.S. mail and by telephone, inviting them to register and participate in public opinion surveys twice a month.

Panelists on both the BYP and AmeriSpeak panels are invited to register for the panel via the web or by telephone to participate in public opinion surveys.

Of the 1,881 completed interviews in the GenForward October survey, 93 percent were completed by web and 7 percent by telephone. The survey completion rate is 27 percent. The weighted AAPOR RR3 panel recruitment rate is 17.5 percent and the weighted household panel retention rate is 85.8 percent, for a cumulative AAPOR Response Rate 3 of 4 percent. The overall margin of sampling error is +/- 3.76 percentage points at the 95 percent confidence level, including the design effect. Among subgroups, the margin of sampling error at the 95 percent confidence level is +/- 5.14 percentage points for African Americans, +/- 7.75 percentage points for Asian Americans, +/- 6.71 percentage points for Latinxs, and +/- 6.13 percentage points for whites.

To encourage cooperation, respondents were offered incentives for completing the survey that ranged from the cash-equivalent of \$3 to the cash-equivalent of \$10.

The interviews from the two probability-based sample sources were combined for statistical weighting and analysis. The combined panel samples provide sample coverage of approximately 97% of the U.S.

household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings. The statistical weights incorporate the appropriate probability of selection for the BYP and AmeriSpeak samples, nonresponse adjustments, and also, raking ratio adjustments to population benchmarks for 18-34-year-old adults. A poststratification process is used to adjust for any survey nonresponse as well as any non-coverage or under- and over-sampling resulting from the study-specific sample design. The poststratification process was done separately for each racial/ethnic group and involved the following variables: age, gender, education, and census region. The weighted data, which reflect the U.S. population of adults ages 18-34, and the 18-34-year-old populations for African Americans, Latinxs, Asian Americans, and non-Latinx whites, were used for all analyses.