

NBC News/Marist Poll  
 October 2018  
 Mississippi Questionnaire

Residents: n=973 MOE +/-4.4%  
 Registered Voters: n=856 MOE +/-4.7%  
 Likely Voters: n=511 MOE +/-6.1%  
 Totals may not add to 100% due to rounding.  
 Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Mississippi?

Which county in Mississippi do you live in?

Are you registered to vote at your current address in Mississippi?

HH SELECTION – LANDLINE FRAME ONLY

		Mississippi Adults	Mississippi Registered Voters	Mississippi Likely Voters
		Column %	Column %	Column %
TRUDP105. Do you approve or disapprove of the job Donald Trump is doing as president?	Approve	55%	56%	60%
	Disapprove	35%	35%	35%
	Unsure	10%	9%	6%
TRUDP105R. Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]	Strongly approve	39%	41%	45%
	Approve	16%	15%	14%
	Disapprove	12%	12%	10%
	Strongly disapprove	23%	23%	24%
	Unsure	10%	9%	6%
SNWLNS182WA. If November's election for U.S. Senate in Mississippi were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]: [Asked of Registered Voters]	David Baria, the Democrat		32%	32%
	Roger Wicker, the Republican		57%	60%
	Other		2%	2%
	Undecided		9%	7%
SNWLNS18A. If November's election for U.S. Senate in Mississippi were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]: [Asked of Registered Voters]	David Baria, the Democrat		30%	31%
	Roger Wicker, the Republican		54%	57%
	Danny Bedwell, the Libertarian		3%	2%
	Shawn O'Hara, the Reform Party candidate		1%	1%
	Other		1%	1%
	Undecided		10%	9%
*Persuadable voters for this contest:				
*Persuadable voters include those who are undecided before being asked if they lean toward a candidate and those who might vote differently on Election Day	Persuadable Voters		22%	19%
STSSN18. Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference for U.S. Senate]	Strongly support		56%	61%
	Somewhat support		30%	27%
	Might vote differently		10%	9%
	Unsure		5%	4%

		Mississippi Adults	Mississippi Registered Voters	Mississippi Likely Voters
		Column %	Column %	Column %
<b>SNWLNSSE18A. If November's special election for U.S. Senate in Mississippi were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]: [Asked of Registered Voters]</b>				
	Mike Espy		28%	29%
	Cindy Hyde-Smith		36%	38%
	Chris McDaniel		14%	15%
	Tobey Barte		3%	2%
	Other		1%	<1%
	Undecided		17%	15%
<b>*Persuadable voters for this contest:</b>				
<b>*Persuadable voters include those who are undecided before being asked if they lean toward a candidate and those who might vote differently on Election Day</b>				
	Persuadable Voters		31%	26%
<b>STSSNSE18. Would you say that you strongly support &lt;candidate&gt;, somewhat support &lt;candidate&gt;, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference for U.S. Senate Special Election]</b>				
	Strongly support		61%	66%
	Somewhat support		27%	24%
	Might vote differently		11%	9%
	Unsure		1%	<1%
<b>RO18EHSWLNS. If none of the candidates in the Senate Special Election receive more than 50% of the vote a run-off election will be held. Whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]: [Asked of Registered Voters]</b>				
	Mike Espy		38%	36%
	Cindy Hyde-Smith		47%	50%
	Other		1%	1%
	Undecided		14%	13%
<b>RO18EMDWLNS. If none of the candidates in the Senate Special Election receive more than 50% of the vote a run-off election will be held. Whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]: [Asked of Registered Voters]</b>				
	Mike Espy		43%	43%
	Chris McDaniel		35%	36%
	Other		2%	2%
	Undecided		19%	19%
<b>MSLRNCAN1. How would you most prefer to learn about the candidates' positions on issues:</b>				
	Debates	33%	32%	34%
	Media interviews	28%	28%	26%
	Advertisements or mailings	12%	12%	11%
	Town halls	11%	12%	13%
	Rallies	3%	4%	4%
	Vol. All of the above	6%	6%	7%
	Vol. None of the above	3%	3%	3%
	Unsure	3%	3%	3%
<b>MSCANDBT. Would you have a more favorable view or less favorable view of a candidate if they declined to participate in a televised debate?</b>				
	More favorable	14%	13%	11%
	Less favorable	57%	58%	60%
	Vol. No difference	21%	20%	22%
	Unsure	8%	9%	8%
<b>USCNGSNBC1. What is your preference for the outcome of this November's congressional elections: [Asked of Registered Voters]</b>				
	A Congress controlled by Republicans		54%	56%
	A Congress controlled by Democrats		36%	36%
	Unsure		11%	8%
<b>CGIMPT18. Do you think November's election for Congress is very important, important, not very important, or not important at all? [Asked of Registered Voters]</b>				
	Very important		77%	84%
	Important		21%	15%
	Not very important		1%	<1%
	Not important at all		<1%	<1%
	Unsure		1%	<1%
<b>USCNGS01. If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district: [Asked of Registered Voters]</b>				
	Democrat		38%	37%
	Republican		54%	57%
	Vol: Neither		1%	1%
	Undecided		7%	5%

		Mississippi Adults Column %	Mississippi Registered Voters Column %	Mississippi Likely Voters Column %
<b>CNGVTISS1R. Now, let me list some issues that may factor into deciding your vote for Congress in November. Please tell me which one of these items you think will be the most important factor in deciding your vote. [Asked of Registered Voters]</b>				
	<b>The economy and jobs</b>		26%	27%
	<b>Health care</b>		21%	21%
	<b>Federal taxes and spending</b>		10%	9%
	<b>Abortion</b>		8%	8%
	<b>Immigration</b>		7%	8%
	<b>Guns</b>		7%	6%
	<b>Foreign policy and terrorism</b>		7%	8%
	<b>Vol. All equally</b>		10%	11%
	<b>Vol. None</b>		1%	<1%
	<b>Other</b>		1%	1%
	<b>Unsure</b>		2%	2%
<b>CGVTMSG1. Will your vote for Congress in November 2018 be a vote to send a message that we need: [Asked of Registered Voters]</b>				
	<b>More Democrats to be a check and balance to Donald Trump</b>		39%	38%
	<b>More Republicans who will help Donald Trump pass his agenda</b>		51%	54%
	<b>Vol: Sending a different message</b>		2%	2%
	<b>Vol: Not sending a message</b>		1%	1%
	<b>Unsure</b>		7%	5%
<b>CGVT18SCBK. Thinking about your vote for congress this November, are you more likely to vote for a candidate who: [Asked of Registered Voters]</b>				
	<b>Supported President Trump's U.S. Supreme Court nominee Brett Kavanaugh</b>		41%	46%
	<b>Opposed President Trump's U.S. Supreme Court nominee Brett Kavanaugh</b>		24%	24%
	<b>Or does this not make any difference to your vote</b>		32%	28%
	<b>Unsure</b>		4%	3%

**Nature of the Sample: NBC News/Marist Mississippi Poll of 973 Adults**

This survey of 973 adults was conducted October 13th through October 18th, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Mississippi were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research and The Logit Group for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within  $\pm 4.4$  percentage points. There are 856 registered voters. The results for this subset are statistically significant within  $\pm 4.7$  percentage points. There are 511 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within  $\pm 6.1$  percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

[For nature of the sample and additional tables, please visit The Marist Poll](#)