Residents: n=910 MOE +/-4.0%
Registered Voters: n=764 MOE +/-4.4%
Likely Voters: n=471 MOE +/-5.7%
Totals may not add to 100% due to rounding.
Screener
<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Tennessee?

Which county in Tennessee do you live in?

Are you registered to vote at your current address in Tennessee?

HH SELECTION – LANDLINE FRAME ONLY

GENDER GUESS

		Tennessee Adults	Tennessee Registered Voters	Tennessee Likely Voters
		Column %	Column %	Column %
TRUDP105. Do you approve or disapprove of the job Donald Trump is doing as president?	**Approve**	53%	55%	56%
	Disapprove	39%	39%	39%
	Unsure	8%	7%	5%
	September 2018			
	Approve	45%	45%	47%
	Disapprove	40%	43%	43%
	Unsure	15%	12%	10%
TRUDP105R. Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]	**Strongly approve**	35%	37%	42%
	Approve	18%	18%	15%
	Disapprove	12%	11%	9%
	Strongly disapprove	27%	28%	30%
	Unsure	8%	7%	5%
	September 2018			
	Strongly approve	28%	29%	32%
	Approve	17%	16%	16%
	Disapprove	8%	7%	5%
	Strongly disapprove	32%	36%	38%
	Unsure	15%	12%	10%
SNWLNS18A. If November's election for U.S. Senate in Tennessee were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]: [Asked of Registered Voters]	**Phil Bredesen, the Democrat**		46%	46%
	Marsha Blackburn, the Republican		49%	51%
	Other		1%	1%
	Undecided		3%	3%
*Persuadable voters for this contest:				
*Persuadable voters include those who are undecided before being asked if they lean toward a candidate and those who might vote differently on Election Day	**Persuadable Voters**		9%	7%
	September 2018			
	Phil Bredesen, the Democrat		48%	48%
	Marsha Blackburn, the Republican		44%	46%
	Other		<1%	<1%
	Undecided		7%	5%

	Tennessee Adults	Tennessee Registered Voters	Tennessee Likely Voters
	Column %	Column %	Column %
STSSN18. Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference for U.S. Senate]			
Strongly support		60%	66%
Somewhat support		36%	31%
Might vote differently		3%	2%
Unsure		2%	1%
September 2018			
Strongly support		63%	66%
Somewhat support		25%	23%
Might vote differently		10%	9%
Unsure		2%	1%
GVWLNS18A. If November's election for governor in Tennessee were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]: [Asked of Registered Voters]			
Karl Dean, the Democrat		39%	40%
Bill Lee, the Republican		56%	57%
Other		1%	1%
Undecided		4%	3%
*Persuadable voters for this contest:			
*Persuadable voters include those who are undecided before being asked if they lean toward a candidate and those who might vote differently on Election Day **Persuadable Voters**		13%	11%
September 2018			
Karl Dean, the Democrat		39%	40%
Bill Lee, the Republican		51%	53%
Other		1%	1%
Undecided		9%	7%
STSGV18. Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference for Governor]			
Strongly support		65%	69%
Somewhat support		27%	24%
Might vote differently		7%	6%
Unsure		1%	1%
September 2018			
Strongly support		57%	62%
Somewhat support		31%	28%
Might vote differently		10%	9%
Unsure		2%	2%
BREP020R. Overall, do you have a favorable or an unfavorable impression of Phil Bredesen?			
Favorable	47%	51%	52%
Unfavorable	36%	38%	39%
Unsure-Never Heard	18%	11%	9%
September 2018			
Favorable	52%	59%	61%
Unfavorable	20%	22%	22%
Unsure-Never Heard	29%	19%	17%
BLAM020R. Overall, do you have a favorable or an unfavorable impression of Marsha Blackburn?			
Favorable	38%	43%	45%
Unfavorable	44%	46%	46%
Unsure-Never Heard	17%	11%	9%
September 2018			
Favorable	37%	44%	46%
Unfavorable	32%	36%	36%
Unsure-Never Heard	30%	20%	17%

		Tennessee Adults	Tennessee Registered Voters	Tennessee Likely Voters
		Column %	Column %	Column %
DEAK020R. Overall, do you have a favorable or an unfavorable impression of Karl Dean?	Favorable	37%	41%	42%
	Unfavorable	35%	38%	39%
	Unsure-Never Heard	28%	21%	19%
	September 2018			
	Favorable	35%	41%	42%
	Unfavorable	21%	25%	25%
	Unsure-Never Heard	43%	34%	32%
LEEB020R. Overall, do you have a favorable or an unfavorable impression of Bill Lee?	Favorable	52%	58%	60%
	Unfavorable	22%	25%	25%
	Unsure-Never Heard	26%	18%	15%
	September 2018			
	Favorable	43%	51%	53%
	Unfavorable	18%	21%	21%
	Unsure-Never Heard	39%	29%	26%
USCNGSNBC1. What is your preference for the outcome of this November's congressional elections: [Asked of Registered Voters]	A Congress controlled by Republicans		52%	54%
	A Congress controlled by Democrats		39%	39%
	Unsure		8%	7%
	September 2018			
	A Congress controlled by Republicans		48%	50%
	A Congress controlled by Democrats		37%	38%
	Unsure		14%	12%
CGIMPT18. Do you think November's election for Congress is very important, important, not very important, or not important at all? [Asked of Registered Voters]	Very important		77%	82%
	Important		20%	16%
	Not very important		1%	<1%
	Not important at all		2%	1%
	Unsure		1%	<1%
	September 2018			
	Very important		72%	77%
	Important		24%	20%
	Not very important		2%	1%
	Not important at all		1%	1%
	Unsure		1%	1%
USCNGS01. If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district: [Asked of Registered Voters]	Democrat		40%	40%
	Republican		54%	55%
	Vol: Neither		2%	2%
	Undecided		4%	3%
	September 2018			
	Democrat		41%	42%
	Republican		49%	50%
	Vol: Neither		2%	2%
	Undecided		8%	6%
CGVT18SCBK. Thinking about your vote for congress this November, are you more likely to vote for a candidate who: [Asked of Registered Voters]	Supported President Trump's U.S. Supreme Court nominee Brett Kavanaugh		39%	42%
	Opposed President Trump's U.S. Supreme Court nominee Brett Kavanaugh		26%	27%
	Or does this not make any difference to your vote		31%	27%
	Unsure		4%	3%

Nature of the Sample: NBC News/Marist Tennessee Poll of 910 Adults

This survey of 910 adults was conducted October 23rd through October 27th, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Tennessee were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research and the Logit Group for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ±4.0 percentage points. There are 764 registered voters. The results for this subset are statistically significant within ±4.4 percentage points. There are 471 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ±5.7 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

For nature of the sample and additional tables, please visit The Marist Poll