

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 1,033 Michigan Adults

This survey of 1,033 adults was conducted July 15th through July 19th, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Michigan were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Michigan from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.6 percentage points. There are 886 registered voters. The results for this subset are statistically significant within ± 3.9 percentage points. There are 337 voters in the potential Republican primary electorate. The potential Republican primary electorate in Michigan includes all voters who prefer to vote in the August Republican primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 442 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Michigan includes all voters who prefer to vote in the August Democratic primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for these subsets are statistically significant within ± 6.3 percentage points and ± 5.5 percentage points, respectively. There are 180 likely Republican primary voters and 249 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2018 Michigan Republican/Democratic Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ± 8.4 percentage points and ± 7.9 percentage points, respectively. The error margin was adjusted for sample weights and increases for cross-tabulations.

SNRPWLNS18. NBC News/Marist Poll Michigan Tables July 15th through July 19th, 2018

		Michigan Likely Republican Primary Voters
		Col %
If August's Republican primary for U.S. Senate in Michigan were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:	John James	30%
	Sandy Pensler	23%
	Other	2%
	Undecided	45%

NBC News/Marist Poll Michigan Likely Republican Primary Voters. Interviews conducted July 15th through July 19th, 2018, n=180 MOE +/- 8.4 percentage points. Totals may not add to 100% due to rounding.

GVPWLNS18. NBC News/Marist Poll Michigan Tables July 15th through July 19th, 2018

		Michigan Likely Democratic Primary Voters
		Col %
If August's Democratic primary for governor in Michigan were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:	Gretchen Whitmer	35%
	Shri Thanedar	25%
	Abdul El-Sayed	22%
	Other	<1%
	Undecided	18%

NBC News/Marist Poll Michigan Likely Democratic Primary Voters. Interviews conducted July 15th through July 19th, 2018, n=249 MOE +/- 7.9 percentage points. Totals may not add to 100% due to rounding.

GVRPWLNS18. NBC News/Marist Poll Michigan Tables July 15th through July 19th, 2018

		Michigan Likely Republican Primary Voters
		Col %
If August's Republican primary for governor in Michigan were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:	Bill Schuette	36%
	Brian Calley	26%
	Patrick Colbeck	12%
	Other	<1%
	Undecided	27%

NBC News/Marist Poll Michigan Likely Republican Primary Voters. Interviews conducted July 15th through July 19th, 2018, n=180 MOE +/- 8.4 percentage points. Totals may not add to 100% due to rounding.

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 1,032 Minnesota Adults

This survey of 1,032 adults was conducted July 15th through July 19th, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Minnesota were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Minnesota from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.7 percentage points. There are 876 registered voters. The results for this subset are statistically significant within ± 4.0 percentage points. There are 340 voters in the potential Republican primary electorate. The potential Republican primary electorate in Minnesota includes all voters who prefer to vote in the August Republican primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 439 voters in the potential Democratic-Farmer-Labor primary electorate. The potential Democratic-Farmer-Labor primary electorate in Minnesota includes all voters who prefer to vote in the August Democratic-Farmer-Labor primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for these subsets are statistically significant within ± 6.4 percentage points and ± 5.6 percentage points, respectively. There are 157 likely Republican primary voters and 217 likely Democratic-Farmer-Labor primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2018 Michigan Republican/Democratic-Farmer-Labor Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ± 10.0 percentage points and ± 8.6 percentage points, respectively. The error margin was adjusted for sample weights and increases for cross-tabulations.

GVDPWLNS18. NBC News/Marist Poll Michigan Tables July 15th through July 19th, 2018

		Minnesota Likely Democratic-Farmer- Labor Primary Voters
		Col %
If August's Democratic-Farmer-Labor primary for governor in Minnesota were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:	Lori Swanson	28%
	Tim Walz	27%
	Erin Murphy	13%
	Other	<1%
	Undecided	32%

NBC News/Marist Poll Minnesota Likely Democratic-Farmer-Labor Primary Voters. Interviews conducted July 15th through July 19th, 2018, n=217 MOE +/- 8.6 percentage points. Totals may not add to 100% due to rounding.

GVRPWLNS18. NBC News/Marist Poll Michigan Tables July 15th through July 19th, 2018

		Minnesota Likely Republican Primary Voters
		Col %
If August's Republican primary for governor in Minnesota were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:	Tim Pawlenty	49%
	Jeff Johnson	34%
	Other	2%
	Undecided	16%

NBC News/Marist Poll Minnesota Likely Republican Primary Voters. Interviews conducted July 15th through July 19th, 2018, n=157 MOE +/- 10.0 percentage points. Totals may not add to 100% due to rounding.

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll of 1,040 Wisconsin Adults

This survey of 1,040 adults was conducted July 15th through July 19th, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Wisconsin were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of Wisconsin from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by The Logit Group, Inc. for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.6 percentage points. There are 906 registered voters. The results for this subset are statistically significant within ± 3.8 percentage points. There are 355 voters in the potential Republican primary electorate. The potential Republican primary electorate in Wisconsin includes all voters who prefer to vote in the August Republican primary and those who identify as Republicans or Republican leaning independents without a primary preference. There are 466 voters in the potential Democratic primary electorate. The potential Democratic primary electorate in Wisconsin includes all voters who prefer to vote in the August Democratic primary and those who identify as Democrats or Democratic leaning independents without a primary preference. The results for these subsets are statistically significant within ± 6.1 percentage points and ± 5.3 percentage points, respectively. There are 184 likely Republican primary voters and 259 likely Democratic primary voters defined by a probability turnout model which determines the likelihood respondents will participate in the 2018 Michigan Republican/Democratic Primary based upon their chance of vote, interest in the election, and past election participation. The results for these subsets are statistically significant within ± 8.5 percentage points and ± 7.5 percentage points, respectively. The error margin was adjusted for sample weights and increases for cross-tabulations.

SNRPWLNS18. NBC News/Marist Poll Michigan Tables July 15th through July 19th, 2018

		Wisconsin Likely Republican Primary Voters
		Col %
If August's Republican primary for U.S. Senate in Wisconsin were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:	Kevin Nicholson	38%
	Leah Vukmir	35%
	Other	<1%
	Undecided	27%

NBC News/Marist Poll Wisconsin Likely Republican Primary Voters. Interviews conducted July 15th through July 19th, 2018, n=184 MOE +/- 8.5 percentage points. Totals may not add to 100% due to rounding.

GVDPWLNS18. NBC News/Marist Poll Michigan Tables July 15th through July 19th, 2018

		Wisconsin Likely Democratic Primary Voters
		Col %
If August's Democratic primary for governor in Wisconsin were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]:	Tony Evers	26%
	Kathleen Vinehout	7%
	Mike McCabe	7%
	Paul Soglin	6%
	Mahlon Mitchell	4%
	Kelda Roys	4%
	Matt Flynn	4%
	Andy Gronik	2%
	Dana Wachs	2%
	Josh Pade	1%
	Other	<1%
	Undecided	38%

NBC News/Marist Poll Wisconsin Likely Democratic Primary Voters. Interviews conducted July 15th through July 19th, 2018, n=259 MOE +/- 7.5 percentage points. Totals may not add to 100% due to rounding.