

NBC News/Marist Poll
November 2018
Florida Questionnaire

Residents: n=1,038 MOE +/-3.8%
Registered Voters: n=917 MOE +/-4.1%
Likely Voters: n=595 MOE +/-5.0%
Totals may not add to 100% due to rounding.
Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in Florida?

Which county in Florida do you live in?

Are you registered to vote at your current address in Florida?

HH SELECTION – LANDLINE FRAME ONLY

		Florida Adults	Florida Registered Voters	Florida Likely Voters
		Column %	Column %	Column %
TRUDP105. Do you approve or disapprove of the job Donald Trump is doing as president?	Approve	43%	44%	44%
	Disapprove	50%	51%	51%
	Unsure	7%	5%	5%
	September 2018			
	Approve	43%	44%	46%
	Disapprove	48%	48%	48%
	Unsure	9%	8%	6%
	June 2018			
Approve	43%	45%		
Disapprove	46%	46%		
Unsure	11%	10%		
TRUDP105R. Do you approve or disapprove of the job Donald Trump is doing as president? [And, would you say you strongly approve/disapprove of the job he is doing or just approve/disapprove?]	Strongly approve	30%	31%	34%
	Approve	13%	12%	10%
	Disapprove	12%	11%	10%
	Strongly disapprove	38%	40%	41%
	Unsure	7%	5%	5%
	September 2018			
	Strongly approve	27%	28%	31%
	Approve	16%	16%	15%
	Disapprove	10%	9%	8%
	Strongly disapprove	38%	39%	40%
	Unsure	9%	8%	6%
	June 2018			
Strongly approve	29%	30%		
Approve	14%	14%		
Disapprove	12%	11%		
Strongly disapprove	34%	34%		
Unsure	11%	10%		

		Florida Adults Column %	Florida Registered Voters Column %	Florida Likely Voters Column %
SNWLNS18A. If November's election for U.S. Senate in Florida were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate or already voted]: [Asked of Registered Voters]				
	Bill Nelson, the Democrat		50%	50%
	Rick Scott, the Republican		45%	46%
	Other		<1%	<1%
	Undecided		5%	4%
*Persuadable voters for this contest:				
*Persuadable voters include those who are undecided before being asked if they lean toward a candidate and those who might vote differently on Election Day				
	Persuadable Voters		11%	9%
	September 2018			
	Bill Nelson, the Democrat		48%	48%
	Rick Scott, the Republican		43%	45%
	Other		1%	1%
	Undecided		7%	6%
*Persuadable voters for this contest:				
*Persuadable voters include those who are undecided before being asked if they lean toward a candidate and those who might vote differently on Election Day				
	Persuadable Voters		18%	16%
	June 2018			
	Bill Nelson, the Democrat		49%	
	Rick Scott, the Republican		45%	
	Other		1%	
	Undecided		5%	
STSSN18. Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference for U.S. Senate]				
	Strongly support		59%	63%
	Somewhat support		35%	32%
	Might vote differently		5%	4%
	Unsure		1%	1%
	September 2018			
	Strongly support		56%	60%
	Somewhat support		33%	30%
	Might vote differently		9%	8%
	Unsure		3%	2%
	June 2018			
	Strongly support		56%	
	Somewhat support		30%	
	Might vote differently		12%	
	Unsure		2%	

		Florida Adults Column %	Florida Registered Voters Column %	Florida Likely Voters Column %
GVWLNS18. If November's election for governor in Florida were held today, whom would you support if the candidates are [including those who are undecided yet leaning toward a candidate]: [Asked of Registered Voters]				
	Andrew Gillum, the Democrat		50%	50%
	Ron DeSantis, the Republican		45%	46%
	Other		<1%	<1%
	Undecided		5%	3%
*Persuadable voters for this contest:				
*Persuadable voters include those who are undecided before being asked if they lean toward a candidate and those who might vote differently on Election Day				
	Persuadable Voters		10%	7%
	September 2018			
	Andrew Gillum, the Democrat		49%	48%
	Ron DeSantis, the Republican		41%	43%
	Other		1%	1%
	Undecided		10%	7%
*Persuadable voters for this contest:				
*Persuadable voters include those who are undecided before being asked if they lean toward a candidate and those who might vote differently on Election Day				
	Persuadable Voters		21%	16%
STSGV18. Would you say that you strongly support <candidate>, somewhat support <candidate>, or do you think that you might vote differently on Election Day? [Asked of Registered Voters with a Candidate Preference for Governor]				
	Strongly support		72%	76%
	Somewhat support		23%	20%
	Might vote differently		4%	3%
	Unsure		1%	1%
	September 2018			
	Strongly support		63%	67%
	Somewhat support		29%	27%
	Might vote differently		7%	6%
	Unsure		<1%	<1%
NELB020R. Overall, do you have a favorable or an unfavorable impression of Bill Nelson?				
	Favorable	42%	45%	45%
	Unfavorable	38%	40%	42%
	Unsure-Never Heard	20%	15%	13%
	September 2018			
	Favorable	40%	44%	44%
	Unfavorable	32%	34%	36%
	Unsure-Never Heard	27%	23%	20%
SCOR020R. Overall, do you have a favorable or an unfavorable impression of Rick Scott?				
	Favorable	41%	41%	42%
	Unfavorable	47%	50%	50%
	Unsure-Never Heard	12%	9%	7%
	September 2018			
	Favorable	42%	44%	46%
	Unfavorable	44%	44%	45%
	Unsure-Never Heard	14%	12%	9%
GILA020R. Overall, do you have a favorable or an unfavorable impression of Andrew Gillum?				
	Favorable	46%	47%	48%
	Unfavorable	36%	38%	40%
	Unsure-Never Heard	18%	15%	12%
	September 2018			
	Favorable	43%	46%	46%
	Unfavorable	23%	25%	27%
	Unsure-Never Heard	33%	29%	27%

		Florida Adults Column %	Florida Registered Voters Column %	Florida Likely Voters Column %
DESR020R. Overall, do you have a favorable or an unfavorable impression of Ron DeSantis?	Favorable	39%	41%	43%
	Unfavorable	41%	43%	45%
	Unsure-Never Heard	20%	15%	12%
	September 2018			
	Favorable	37%	39%	42%
	Unfavorable	33%	35%	37%
	Unsure-Never Heard	30%	26%	22%
USCNGSNBC1. What is your preference for the outcome of this November's congressional elections: [Asked of Registered Voters]	A Congress controlled by Republicans		44%	45%
	A Congress controlled by Democrats		48%	49%
	Unsure		8%	7%
	September 2018			
	A Congress controlled by Republicans		43%	45%
	A Congress controlled by Democrats		49%	48%
	Unsure		8%	7%
	June 2018			
	A Congress controlled by Republicans		39%	
	A Congress controlled by Democrats		42%	
Unsure		19%		
CGIMPT18. Do you think November's election for Congress is very important, important, not very important, or not important at all? [Asked of Registered Voters]	Very important		79%	84%
	Important		18%	14%
	Not very important		1%	1%
	Not important at all		1%	1%
	Unsure		1%	<1%
	September 2018			
	Very important		78%	83%
	Important		18%	15%
	Not very important		3%	2%
	Not important at all		1%	<1%
	Unsure		1%	<1%
	June 2018			
	Very important		73%	
	Important		22%	
	Not very important		2%	
	Not important at all		1%	
Unsure		1%		
USCNGS01. If November's election for Congress were held today, which party's candidate are you more likely to vote for in your district: [Asked of Registered Voters]	Democrat		50%	51%
	Republican		45%	46%
	Vol: Neither		1%	1%
	Undecided		4%	3%
	September 2018			
	Democrat		49%	49%
	Republican		41%	43%
	Vol: Neither		3%	2%
	Undecided		7%	6%
	June 2018			
	Democrat		46%	
Republican		40%		
Vol: Neither		5%		
Undecided		9%		

		Florida Adults	Florida Registered Voters	Florida Likely Voters
		Column %	Column %	Column %
CGVT18SCBK. Thinking about your vote for congress this November, are you more likely to vote for a candidate who: [Asked of Registered Voters]	Supported President Trump's U.S. Supreme Court nominee Brett Kavanaugh		31%	34%
	Opposed President Trump's U.S. Supreme Court nominee Brett Kavanaugh		37%	38%
	Or does this not make any difference to your vote		29%	25%
	Unsure		3%	3%

Nature of the Sample: NBC News/Marist Florida Poll of 1,038 Adults

This survey of 1,038 adults was conducted October 30th through November 2nd, 2018 by The Marist Poll sponsored and funded in partnership with NBC News. Adults 18 years of age and older residing in the state of Florida were contacted on landline or mobile numbers and interviewed in English or Spanish by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from Survey Sampling International. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research and the Logit Group for data collection. The samples were then combined and balanced to reflect the 2016 American Community Survey 5-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.8 percentage points. There are 917 registered voters. The results for this subset are statistically significant within ± 4.1 percentage points. There are 595 likely voters defined by a probability turnout model which determines the likelihood respondents will participate in the November 2018 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ± 5.0 percentage points. The error margin was adjusted for sample weights and increases for cross-tabulations.

[For nature of the sample and additional tables, please visit The Marist Poll](#)